



FINAL INSTRUCTIONS

Event Date: 2nd August 2025

WELCOME

To the 2025 Snowman Swim. This document contains all the information you'll need to have a great day and a safe race.



EVENT TIMETABLE

VENUE

Plas y Brenin, Capel Curig, Conwy. [LL24 0ET](#)

REGISTRATION

You **MUST** attend registration to collect your registration pack. Registration is in Plas y Brenin. Please follow signs to Registration. Please be aware of the car parking location ([see page 5](#))

FRIDAY 1st AUGUST

19:00 - 20:00 - All distances

SATURDAY 2nd AUGUST

12:00 - 13:00 - 1000m and 2000m

12:00 - 13:45 - 2.4 miles

You can find your race number, which you'll need for registration on the [EVENT NUMBER FINDER](#).

Don't forget to take the time to have a look around the event expo and cheer on the runners taking part in the morning races; there's lots to see and do before your race at Plas y Brenin!

GENERAL EVENT INFORMATION

RACE PACK

At registration you will pick up your race pack which includes:

Timing chip – secured to your ankle with the Velcro strap provided. Worn UNDER your Wetsuit. Please make sure you return your timing chip once you cross the finish line, there is a £55 charge for lost chips

Swim hat - if you prefer to wear your own hat you must still wear the race cap over the top so you can be identified in the water.

BAG DROP

There will be an unstaffed bag drop tent by the swim start where you can leave your items for after the race. Please clearly label your belongings with your name and race number in advance.

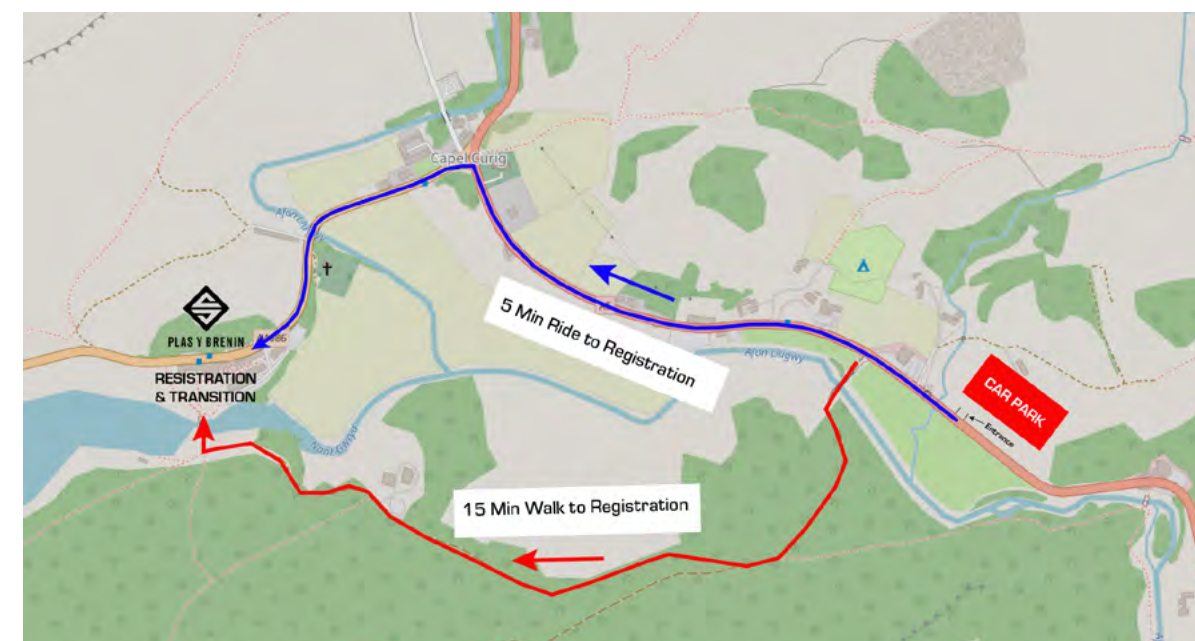
GENERAL EVENT INFORMATION

CAR PARKING

Our designated event parking is in a field approximately 0.8 miles from Plas y Brenin, next to the old Siabod Cafe on the A5; it will be signposted once you get close to the site. The car park will be open from 06:30 on Saturday 2nd August, overnight parking is not permitted. Please note there are no facilities in the car park.

There is a £7.50 parking fee which will be charged per car on entry to the field. Cash or card payments will be accepted. In the interest of all road users and competitors, do not park on the road or on private property.

The road between the car park and registration is very busy. Follow the signs from the car park through the forest and along the fire road to reach Plas y Brenin safely on foot. Please take care and leave sufficient time to attend registration.



GENERAL EVENT INFORMATION

FACILITIES

There will be portaloos in the Craft Snowman Triathlon transition area, as well as toilet facilities within Plas y Brenin. You will be in an area of natural beauty that is also home to many residents; please be sensitive and plan your comfort breaks for where there are facilities available.

FOOD & DRINK

Plas y Brenin are providing special food offers for the Snowman Swims, both before and after the event. You will be able to fuel yourself with some great food in the Plas y Brenin cafe-bar (next to registration) throughout the day.

The bar area will also be open before and after the races, selling drinks and other goodies.

MERCHANDISE

There will be a limited number of t-shirts and hoodies for sale on the day at the Always Aim High Event Store, located on the terrace beside the Plas y Brenin bar.

GENERAL EVENT INFORMATION

RACE TIMING

The race will be timed using TDL services electronic timing systems. It is compulsory for all competitors to wear their timing chip on their left ankle (underneath your wetsuit is recommended). Failure to do so may result in you not being classified in the race results. You can find the race results live on the day [HERE](#).

LITTERING

Any person found littering will be immediately disqualified from the event. Please respect the beautiful location you are swimming in and dispose of any gels and other rubbish responsibly.

There are designated litter points around the site. Litter may also be handed to marshals.

RACE DAY EMERGENCY CONTACT

If you need to speak to someone urgently on race day about the race, please call 07527 034 308. This phone number is for the race duration only and will not be activated at any other times.

GENERAL EVENT INFORMATION

PRIZE GIVING

The prize giving will take place in the event village, close to Registration. Come along to collect your prizes and have your moment on the podium, or to congratulate your fellow competitors.

Saturday at approximately 16:00:

1000m Swim

Overall top 3: Open and Female

2000m Swim

Overall top 3: Open and Female

2.4 mile Swim

Overall top 3: Open and Female

ARE YOU TAKING PART IN ANY OF OUR OTHER EVENTS THIS YEAR?



EVENTS CALENDAR 2025

- Unique Road Runs
- Iconic Triathlons/Duathlons
- Epic Trail Runs
- Wild Swim Events
- Stunning Cycle Sportives

Month	Event
FEBRUARY	9th. Nick Beer 10k
MARCH	2nd. Anglesey Half Marathon & 10K
JUNE	8th. Slateman
JUNE	21st. Cardiff Bay
JUNE	22nd. Cardiff
JULY	12th -13th. Yr Wyddfa Snowdon24
JULY	12th. Snowdonia Trail Marathon Eryri
AUGUST	2nd. Ogwen Yr Helgi Du
AUGUST	2nd. Snowman
AUGUST	3rd. Snowman
AUGUST	17th. Tour de Môn
SEPTEMBER	7th. Bala
SEPTEMBER	21st. Sandman
OCTOBER	4th. Llandudno
NOVEMBER	9th. Anglesey Trail Half Marathon & 10k

WWW.ALWAYS AIM HIGH EVENTS.COM

SCAN TO FIND OUT MORE: 

RACE DAY 1000M AND 2000M SWIMS

SATURDAY 2nd AUGUST

12:00 - 13:00: Registration

13:15: Compulsory Safety Brief at swim start. All competitors must attend.

13:30: Start – 1000m (blue hats), 2000m (violet hats)

SWIM ROUTE

The swim course will be detailed at the swim start and during your compulsory safety brief. You will swim the course in a clockwise direction keeping the buoys to your right. Please follow instructions given to you by marshals and the water safety team.

There will be safety vessels to ensure your safety whilst swimming. If you get into difficulty during the swim, please raise your hand and shout 'HELP', a water craft will come to you and aid you to safety. You will be asked to hold onto the craft, please do not attempt to climb on board.

You'll be started in the water, as a mass start. If you'd prefer more space, we'd advise you to move to the side or hang back once in the water.

It is at the Race Organisers discretion whether a competitor should be allowed to continue at any stage should it be deemed unsafe to do so.

COMPULSORY KIT

Wetsuits are compulsory for the swim if the water temperature is below 15.9°C. Swim caps are supplied in your registration pack and must be worn on the start line and during the swim so that race safety officials can identify you in the water.

RACE DAY 2.4 MILE SWIM

SATURDAY 2nd AUGUST

12:00 - 13:45: Registration

14:00: Compulsory Safety Brief at Swim Start. All competitors must attend.

14:15: Start – 2.4miles (green hat)

SWIM ROUTE

The swim course will be detailed at the swim start and during your compulsory safety brief. You will swim the course in a clockwise direction keeping the buoys to your right. Please follow instructions given to you by marshals and the water safety team.

There will be safety vessels to ensure your safety whilst swimming. If you get into difficulty during the swim, please raise your hand and shout HELP, a water-craft will come to you and aid you to safety. You will be asked to hold onto the craft, please do not attempt to climb on board!

You'll be started in the water, as a mass start. If you'd prefer more space, we'd advise you to move to the side or hang back once in the water.

It is at the Race Organisers discretion whether a competitor should be allowed to continue at any stage should it be deemed unsafe to do so.

COMPULSORY KIT

Wetsuits are compulsory for the swim if the water temperature is below 14°C. Swim caps are supplied in your registration pack and must be worn on the start line and during the swim so that race safety officials can identify you in the water.

FURTHER EVENT INFORMATION

ACCESSING THE SWIM START

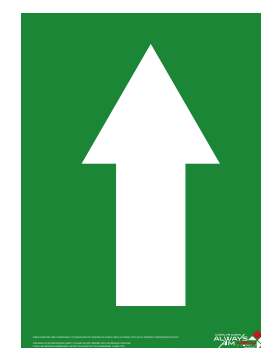
When leaving registration to go to the swim start please follow signs that say 'to the start'. The Swim Start is a 5 minute walk from registration, cross the narrow bridge and follow the signs.

Shoes can be left on the shore, to be collected after your swim.

RACE SIGNAGE

Please pay attention to the following signage:

Green = event village signage



SPECTATOR INFORMATION

The Snowman Event Village and Expo will have a number of stands from our event partners, with information and goodies. It will be located in Plas y Brenin. There will be lots to see and do for all the family whilst the race is going on.

VOLUNTEERING

If any of your supporters would like to assist with marshalling, we have a great reward scheme in place that recognises the effort and shows our appreciation of our amazing volunteers. Individuals can choose between shop vouchers, race entries or charity donations and there are a number of positions available - we can even accommodate dogs!

Contact marshals@alwaysaimhighevents.com to get involved.

SAFEGUARDING

Event Commitment Statement

This event acknowledges the duty of care to safeguard and promote the welfare of children, young people and vulnerable adults. This event is also committed to ensuring safeguarding practice reflects statutory responsibilities, government guidance and complies with best practice.

Event Safeguarding Officer – Brian Corcoran – 07734 853748

Safeguarding procedures can be found on the day in Event Control.



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